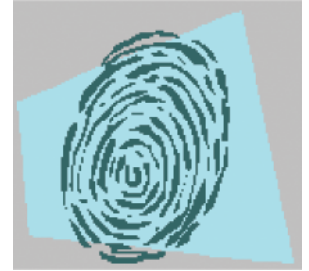


Identity Theft



1. Information Security Updates
2. Presentation
3. Question and Answer Period

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Thursday, March 8, 2007

University Union, Room 220

What is identity theft?

“Identity theft is the fastest growing crime in America, with 9.9 million victims reported last year” - *FTC*

What is identity theft?

- Legal definition:
“Fraud related to activity in connection with identification documents, authentication features, and information”

What is identity theft?

Movie

- <http://www.ftc.gov/bcp/edu/microsites/idtheft/>
 - “Watch the video”

What is identity theft?

Low Risk

+ High Reward

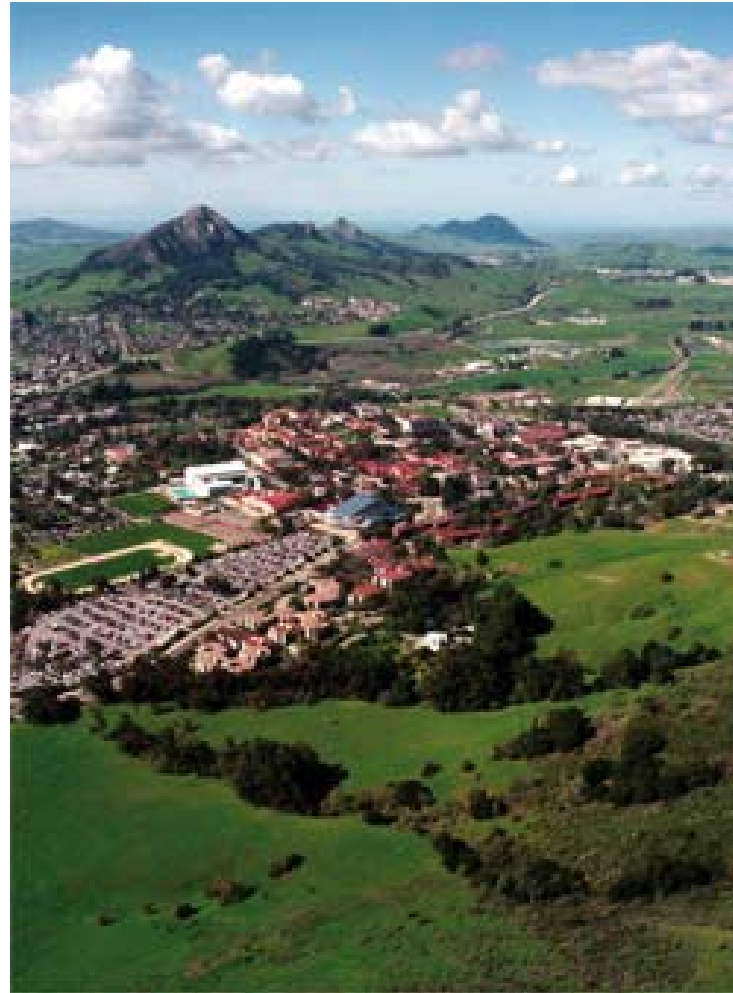
+ Opportunity

= Criminal's Dream

Information theft...

- Powerful information:
 - credit card accounts
 - bank accounts
 - passwords and PINs
 - SSN
 - driver's license

We Live in a Nice Neighborhood



We Live in a Dangerous Neighborhood



Who perpetrates this fraud?

- Anyone who has or can get access to your information:
 - Insiders (local, or not)
 - Dumpster divers, burglars, pick pockets, etc. (local, or not)
 - Criminal underground on the Internet
- Out to get someone...

How they do it...

- Phishing
- Viruses/Worms/Trojans - Botnets
- 95% of email is SPAM

How they do it...

- Overview of criminal underground

A blessing and curse...



Action you should take...

Phish or no phish? Let's practice...

<http://www.sonicwall.com/phishing/>

The standard stuff...

- Campus provides:
 - Anti-spyware
 - Anti-virus
 - Windows updates process
- Use them!

Detect – Check your credit report

- Visit

<http://www.AnnualCreditReport.com>

- Free, once a year

- Report unexpected accounts immediately

Act....

- If you believe personally identifying information has been lost or stolen:
 - request a “fraud alert” be placed
 - see <http://www.ftc.gov> for details

Remember...

- Identity = information = *money*
- You'll do (so take precautions)
- Be vigilant
- Report suspicious activity

Further information...

- Federal Trade Commission Identity Theft site: <http://www.ftc.gov/idtheft/>
- Cal Poly Security site: <http://security.calpoly.edu/>

QUESTIONS?

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